

IN THE CLAIMS

For the convenience of the Examiner, all pending claims of the present Application are shown below.

1. **(Previously Presented)** A method for conducting a transaction, comprising:  
presenting a plurality of gift sets to a purchaser, each gift set comprising a plurality of articles;  
wherein each gift set may be customized according to a plurality of specific criteria;  
receiving a selection from the purchaser, the selection comprising at least one of the plurality of gift sets;  
receiving identification information regarding a recipient of the gift set;  
electronically communicating a notification to the recipient, the notification including a unique identifier; and  
scheduling delivery of the selection to the recipient, if the recipient accepts the gift set.
2. **(Withdrawn)** The method of Claim 1, further comprising allowing the recipient to select an alternative item if the recipient rejects the selection.
3. **(Withdrawn)** The method of Claim 1, wherein each gift set may be customized according to a plurality of specific criteria, and further comprising receiving at least one of the specific criteria regarding the selection, from the purchaser.
4. **(Previously Presented)** The method of Claim 1, further comprising receiving at least one of the specific criteria regarding the selection, from the recipient.
5. **(Withdrawn)** The method of Claim 1, further comprising issuing the notification to the recipient via electronic mail.
6. **(Withdrawn)** The method of Claim 5, wherein the notification includes a hyperlink to a virtual showroom and wherein the recipient may accept or reject the gift set by communicating with the virtual showroom.



7. **(Withdrawn)** The method of Claim 2, further comprising charging the recipient for at least a portion of a price difference between the alternative item and the selection.

8. **(Withdrawn)** The method of Claim 2, further comprising charging the purchaser for at least a portion of a price difference between the alternative item and the selection.

9. **(Withdrawn)** The method of Claim 1, further comprising issuing a confirmation message to the recipient confirming the selection and specific criteria regarding the selection.

10. **(Withdrawn)** The method of Claim 1, further comprising issuing a confirmation message to the purchaser confirming the selection and specific criteria regarding the selection.

11. **(Withdrawn)** A computer readable medium encoded with logic operable to:  
present a plurality of gift sets to a purchaser, each gift set comprising a plurality of articles;  
receive a selection from the purchaser, the selection comprising at least one of the plurality of gift sets;  
receive identification information regarding a recipient of the gift set;  
issue a notification to the recipient, the notification including a unique identifier; and  
schedule delivery of the selection to the recipient, if the recipient accepts the gift set.

12. **(Withdrawn)** The computer readable medium of Claim 11, wherein the logic is further operable to allow the recipient to select an alternative item if the recipient rejects the selection.

13. **(Withdrawn)** The computer readable medium of Claim 11, wherein the logic is further operable to issue the notification to the recipient via electronic mail.



14. **(Withdrawn)** The computer readable medium of Claim 11, wherein the logic is further operable to issue a confirmation message to the purchaser confirming the selection and specific criteria regarding the selection.

15. **(Withdrawn)** The computer readable medium of Claim 11, wherein the logic is further operable to issue a confirmation message to the recipient confirming the selection and specific criteria regarding the selection.

16. **(Withdrawn)** A system, comprising:  
means for presenting a plurality of gift sets to a purchaser, each gift set comprising a plurality of articles;  
means for receiving a selection from the purchaser, the selection comprising at least one of the plurality of gift sets;  
means for receiving identification information regarding a recipient of the gift set;  
means for issuing a notification to the recipient, the notification including a unique identifier; and  
means for scheduling delivery of the selection to the recipient, if the recipient accepts the gift set.

17. **(Withdrawn)** The system of Claim 16, further comprising means for allowing the recipient to select an alternative item if the recipient rejects the selection.

18. **(Withdrawn)** The system of Claim 16, further comprising means for issuing the notification to the recipient via electronic mail.

19. **(Withdrawn)** The system of Claim 16, further comprising means for issuing a confirmation message to the recipient confirming the selection and specific criteria regarding the selection.

20. **(Withdrawn)** The system of Claim 16, further comprising means for issuing a confirmation message to the purchaser confirming the selection and specific criteria regarding the selection.



21. **(New)** The method of Claim 1, wherein the articles comprise articles of clothing.

22. **(New)** The method of Claim 4, wherein the articles comprise articles of clothing.

23. **(New)** The method of Claim 21, wherein the articles of clothing are selected from the group consisting of bras, pantywear, slips, shapewear and maternity clothing.

24. **(New)** The method of Claim 23, wherein the specific criteria are selected from the group consisting of size, shape, color and style.

25. **(New)** The method of Claim 4, further comprising receiving at least a second specific criteria regarding the selection, from the purchaser.

26. **(New)** The method of Claim 4, wherein the at least one specific criteria is selected from the group consisting of price, style, color and manufacturer.

27. **(New)** The method of Claim 1, wherein the identification information is selected from the group consisting of account number, telephone number, electronic mail address and physical address.

28. **(New)** The method of Claim 1, wherein the purchaser specifies a plurality of the specific criteria and the recipient specifies at least one specific criteria not previously specified by the purchaser.

29. **(New)** The method of Claim 4, wherein the unique identifier comprises an alphanumeric identifier sufficient to confirm the identity of the recipient.

30. **(New)** The method of Claim 4, further comprising receiving personal information from the recipient.



31. **(New)** The method of Claim 30, wherein the personal information includes shipping information.

32. **(New)** The method of Claim 31, wherein the shipping information is selected from the group consisting of name, address and delivery method.

33. **(New)** The method of Claim 1, wherein the plurality of articles of each particular gift set comprise articles that are complementary to each other.

34. **(New)** The method of Claim 4, wherein the plurality of articles of each particular gift set comprise articles that are complementary to each other.